

BASE 51

GIVE LOCAL

ABOUT US

Base 51 supports young people in Nottingham and Nottinghamshire. A well-known and respected charity which has provide early-intervention support to the area's most vulnerable 11-24 year olds for over 30 years.

WHY WE'RE NEEDED

- Nottingham has the highest level of Youth violence in England (per 100,000 people)
- Nottingham has the lowest education and employment opportunities for young people in England (Youth Opportunities Index).
- 98 areas of Nottingham are in the top 20% most income-deprived in the country.
- 1 in 5 young people has a mental health issue in England and Wales.
- The government funding to youth services has decreased, meaning less youth clubs (safe and inspirational spaces) for young people.



CONTACT US

☎ 0115 952 5040
✉ fundraising@base51.org.uk
🌐 www.base51.org

OUR SERVICES

YOUTH CLUB

Open for 11-17 year olds, providing a safe space. It also reduces social isolation and inspires young people's future. We also have a detached team in Bulwell.

SUPPORT

We are always here to talk to young people about any issues they are facing - whether it's mental health, problems at home, trauma or job applications.

COUNSELLING

We are open for counselling for 11-24 year olds. We provide person centred counselling in our city centre building, online, in schools and in community hubs.

SAFE SPACE

Our youth centre is a safe place in the city centre, where young people can come and be with trusted adults. We are inclusive, and support young people whatever their circumstances.

OUT BURST

A group for LGBTQIA+ young people, providing them a safe space where they can be themselves. Ages 11-21.

VOLUNTEERING

We have a volunteering programme, which allows people to volunteer at our Youth Club (with DBS check) administration, marketing and more.

OUR WORK

APRIL 2024- MARCH 2025

6,161

VISITS TO OUR
CENTRE

1,321

COUNSELLING
SESSIONS

580

ENGAGEMENTS
WITH DETACHED

129

YOUNG PEOPLE
AT YOUTH CLUBS

“Without Base 51, I’d probably be in a prison cell”

“I am glad that services like this are here to support young people as I did not know where else to go.”

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WHY SUPPORT BASE 51

Choose local. Support young people & their mental health.
Make a difference.



Volunteering

We can offer a range of volunteering opportunities for your members of staff; whether it's painting and decorating, or providing workshops for the youth club. We are open for staff visits.



Local

We work in Nottingham and Nottinghamshire, so when you donate to our charity it directly supports young people in the local area. We are a small but powerful charity, well established in the area.



Marketing

We have a strong presence on social media, with near to 5,000 followers across LinkedIn, Facebook, Instagram, and TikTok. We hold numerous events throughout the year which you can get involved in.



Support

We want to support you in your fundraising, whether it's sharing your fundraising pages on our social media, attending your events, providing marketing materials or doing a presentation.



CSR

There are many ways to support us, like making a donation, holding fundraising events, attending our events, sharing our posts on socials, volunteering or having an office collection.

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EVENT SPONSORSHIP

2025/2026 EVENTS - MORE TO BE ANNOUNCED

We arrange a variety of events throughout the year to raise awareness and vital funds for our work. Events can be sponsored individually or there is a full year event sponsorship package at £5,000.

Sponsors receive comprehensive marketing including social media, print, press release and at the event, free tickets for staff - the perfect team bonding activity.



For Female Success

Quarterly women+ only networking event with 5 speakers. next event: June



Award Ceremony

A glittering night to celebrate our partnerships throughout the area. 21st March 2025.



The Big Track for Base 51

Walk the 10 miles to raise awareness for Mental Health. 10am Thursday 15th May.



Running Events

Robin Hood Half Marathon, Nottingham Running Festival, Nottingham 10k - wherever you want to run, do it for Base 51!



Colour Run

Family friendly affordable colour run, with music and stalls. 8th June 2025.



Wine Tasting

In partnership with Weavers wine we're holding a fundraising wine tasting 23rd April 2025!

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ROOM SPONSORSHIP

Put your stamp on a part of Base 51 and support our work



Counselling

Sponsor a counselling room for
£2,500

- Design features in your signature colours
- Logo signage in room and on the door
- Marketing about the sponsorship
- Ribbon Cutting event
- Providing a safe space for mental health support



Youth Club

Sponsor the Youth Club space for
£5,000

- Design features in your signature colours
- Logo signage in room, including on Supporter Wall
- Marketing about the sponsorship
- Ribbon Cutting event
- Providing a welcoming space for 11–25 year olds

Base 51 reserves the right to have multiple Room Sponsors

HOW TO SUPPORT US

We are always grateful for donations to our charity



Financial Donation

You can donate as a one-off or as a regular giving.

We can also be a part of Payroll giving, where staff can opt to donate to Base 51 from their pay cheque – an easy way to support us.

If you wish to support a specific service we can ring-fence the funding.



Items

We always look for gifts that we can give to the young people.

We hold multiple raffles throughout the year so some donations will be used to help raise vital funds.

You can donate items for our Youth Club or Counselling sessions, we have an Amazon Wishlist.



Online support

Supporting Base 51 on social media is a great way to spread awareness of our services.

As a charity, we are active across Facebook, Instagram, TikTok and LinkedIn.

Following and sharing our posts spreads our message to reach more young people across Nottingham.

We are happy to advertise any donations on our social media channels.



ANNUAL PARTNERSHIP OPTIONS

There are 4 different levels of partnership with Base 51, each comes with benefits to the business and to our charity.

We look to create meaningful, mutually beneficial and long-term partnerships with businesses in the local area – helping build a better city by supporting the young people and giving staff a charitable purpose.

Donations can be made in full at the beginning of the partnership, or can be split into monthly/quarterly payments throughout the year.

If you do not wish to make a business donation, but would like to raise the funds through staff fundraising, then an agreement will be put into place where the business agrees to pay any surplus from total raised at the end of the year.

Platinum

£5,000
Donation



- 4 x volunteer days at Base 51
- 20% discount to Base 51 events for staff
- 8 posts on our social media about partnership
- Support with your CSR marketing, and for running internal fundraising events.
- 10% discount on sponsorship options for Base 51 events
- Logo and blurb on website
- Base 51 staff member to do a talk at your organisation

Gold

£2,500



- 3 x volunteer days at Base 51
- 10% discount on Base 51 events for staff
- 6 posts on our social media about partnership
- Support with your CSR marketing, and for running internal fundraising events.
- 5% discount on sponsorship options for Base 51 events
- Logo and blurb on website
- Base 51 staff member to do a talk at your organisation

Silver

£1,000



- 2 x volunteer days at Base 51
- 5% discount on Base 51 events for staff
- 4 posts on our social media about partnership
- Support with your CSR marketing, and for running internal fundraising events.
- Logo on website

Bronze

£500



- 1 x volunteer day at Base 51
- 1 posts on our social media about partnership
- Support with your CSR marketing, and for running internal fundraising events.
- Logo on website



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YOU CAN MAKE A DIFFERENCE IN
NOTTINGHAM AND
NOTTINGHAMSHIRE

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